

Adam, G. Mercer

D.C. Gilman correspondence

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SELF CULTURE.
G. MERCER ADAM, EDITOR.
THE WERNER COMPANY,
PUBLISHERS.

AKRON, OHIO. Oct. 28, 1897.

Hon. D. C. Gilman, L. L. D.,
Pres. of Johns Hopkins Univ.,
Baltimore, Md.

Dear Sir:-

We send you by to-day's mail two of the recent issues of SELF CULTURE. It is our aim and purpose to make the magazine the best self-help aid published. A considerable portion of our subscribers ~~is~~ drawn from that large class in the community which, while it appreciates the benefits of a wide and accurate knowledge of men, things and events, has not had the advantage of systematic training in a coll^egiate course. The magazine's success, we are told, is due to the recognized fact that its aims are high, while its character is broad and liberal, as well as courageous and independent. Hundreds of school teachers are our regular subscribers, and the many favorable letters which we receive from them lead us to believe that SELF CULTURE is especially helpful to them in their work, containing, as it does, so many suggestive and informing articles. The magazine has also a large clientèle of readers among grammar and high school students, who find it of great literary service in the preparation of essays, as well as ⁱⁿ their general school work.

SELF CULTURE
PUBLISHED BY THE
THE NEW YORK LIBRARY
OF THE
NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATION
500 N. 5TH ST. NEW YORK, N. Y.

We desire very much to extend the magazine's field of usefulness, and it is with this object that we write to you. We address you confidently in this matter, because we feel that SELF CULTURE has a strong claim upon those who, like yourself, are in sympathy with the intellectual life and are desirous of promoting the culture and elevating the reading taste of the people. Knowing you as a public man of influence, especially in the educational field, we should greatly value your opinion of the magazine, if we may ask the expression of your judgment and criticism upon it. Any suggestions that occur to you which you may be disposed to offer, either as to additions to the departments or in the improvement, will be gratefully received by us.

Very sincerely

J. Mercer Adam
Editor.

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adam, G.M.
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ADAM—

tillon de Longjumeau, produced in 1835, is still popular. He died in Paris, May 3, 1856.

ADAM, GRAEME MERCER, editor and author, was born May 25, 1839, near Edinburgh, Scotland; educated at Portobello and Edinburgh; came to Toronto, Canada, in 1858, as a publisher of books; in 1878 devoted himself to literature; founded the *Canada Educational Monthly*; editor (1880) of *Canadian Monthly*, which, with Goldwin Smith, he founded eight years earlier; was in New York for some time as a publisher's editor in 1876 and 1883; in 1892 made that city his residence; in 1896 removed to Chicago and became editor of the *Self Culture* magazine; served as major of militia in repelling the Fenian invasion of Ontario in 1866; author or reviser of text-books on history and language; of Justin McCarthy's *History of Our Own Times*; of *Scenic America*, and *People's History of the United States*; author of a history of the *Canadian Northwest*; *Life of Sir John A. Macdonald*; *Précis of the History of England*; with Miss Wetherald, of *An Algonquin Maiden*, a romance of early Canada; a *History of Canadian Literature*, and of a score of minor publications.

ADAM, J. Scottish poetess; born near

process for the recovery of his debt. Population, 372. See STATUTE MERCHANT, Vol. XXII, p. 471.

ADA, a township, the county seat of Norman County, in the northwest portion of Minnesota, about 30 miles N. of Glyndon. It is a station on the Great Northern railroad. A large creamery is in operation here. Population 1895, 845.

ADA, a village of Liberty township, Hardin County, in the northwest-central part of Ohio, 15 miles E. of Lima. It is a station on the Pennsylvania railroad. It is the site of the Northwestern Ohio Normal School, founded in 1870. Its manufactures are flour, lumber, flax, sash, doors, etc. Population 1890, 2,079.

ADA, a steamboat station on the navigable river Theiss, in the southern portion of Hungary. It is situated about 60 miles N. and above the confluence of the Theiss and the Danube. Population 1895, 9,697.

ADAGIO, a term in music, used to signify a slow or leisurely measure of time. In the more complicated and classic compositions of orchestral or chamber music, the second or third movement is usually marked *adagio*, serving as a contrast to the rapid

G. MERCER ADAM, EDITOR.
H. P. RUGGLES, BUSINESS MANAGER.

ADDRESS ALL BUSINESS COMMUNICATIONS TO "SELF CULTURE", AKRON, OHIO.

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Adam, G.M.

SELF CULTURE

A MAGAZINE OF KNOWLEDGE.

NEW YORK OFFICES,
5 & 7 EAST 16TH ST.

THE WERNER COMPANY.
PUBLISHERS.

AKRON, OHIO, Dec. 4, 1897.

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L. Adam

Hon. D. C. Gilman, L. L. D.,
Pres., John Hopkins University,
Baltimore, Md.

Dear Sir:-

I ~~w~~ould appreciate very highly your opinion of SELF CULTURE. The enclosed prospectus outlines the aims and purpose of the magazine, and I have mailed under separate cover the December number, which I trust you will find the time to examine.

Any suggestions that occur to you which you may be disposed to offer, either as to additions to the departments, or in the way of further improvement, will be gratefully received by me. Hoping for an early expression of opinion from you, I am

Sincerely yours,

G. Mercer Adam
Editor.

Adam, G.M.
G. MERCER ADAM, EDITOR.
H. P. RUGGLES, BUSINESS MANAGER.

ADDRESS ALL BUSINESS COMMUNICATIONS TO "SELF CULTURE," AKRON, OHIO.

SELF CULTURE

A MAGAZINE OF KNOWLEDGE.

NEW YORK OFFICES,
5 & 7 EAST 16TH ST.

THE WERNER COMPANY.
PUBLISHERS.

AKRON, OHIO. Dec. 11, 1897.

Mr. D. C. Gilman, L L. D.,
Pres., John Hopkins University,
Baltimore, Md.

Dear Sir:-

I appreciate very highly your commendation of SELF CULTURE and am glad to find that you can so cordially give the magazine a good word. It would seem to be incumbent, on those at any rate who are engaged in the work of education, to endorse any well meaning effort to direct into wholesome and informing channels the reading taste of the masses, and so keep them, as far as possible, from hurtful or frivolous literature. With renewed thanks for your courtesy,

Very sincerely,

G. Mercer Adam

Editor.

Adam

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Adam, G.M.

SELF CULTURE MAGAZINE

AKRON, OHIO,

July 19 1898

Dear Sir:-

With the September issue of SELF CULTURE we purpose, as you will see from the within circular, to enlarge and extend the scope of the magazine. It is our design to utilize the extra space by publishing a series of papers on important public affairs contributed by writers of eminence in this country and in England. I write to ask if you can find leisure to prepare me a paper for an early issue on some topic of current national interest. I should highly esteem a paper from your pen, if you will honor me by preparing it. Its scope might be from 3000 to 5000 words, for which a suitable honorarium would be sent you. Your kind favor in compliance will be greatly esteemed. A copy of the current issue of the magazine is forwarded herewith.

Respectfully and sincerely yours,

G. Mercer Adam
Editor.

Presid. O.C. Gilman, LL.D.
Johns Hopkins Univ.
Baltimore, Md. }

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Adam, Y.M.
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SELF CULTURE MAGAZINE

AKRON, OHIO,

Aug 25 1898

Presid. O.C. Gilman, L.L.D.

Johns Hopkins Univ.

Baltimore, Md.

Dear Sir,

In your kind favor of the 23rd ult.

You apprised me of the fact that you were writ-
ing a Life of Dana, the Geologist. You more-
over hinted that the subject - a most interesting

one - might furnish material for a paper in Self
Culture. Pray let me express the hope that it may,

and that it may be possible, at some early day, to
let me have an article of suitable length on Dana,
for which I should be glad to send you a satisfactory
honorarium. The Sept. issue of the magazine will

go to you at the beginning of the week & I venture to
think you will be pleased with its new attractions.

With much esteem and respect

Very sincerely yours

J. Mercer Adams, Editor.

PLEASE ADDRESS ALL LETTERS TO THE COMPANY.

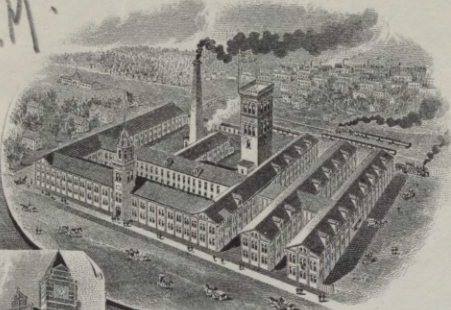
NEW YORK,
CHICAGO.

Adam, S. M.

J. J. SULLIVAN, CHAIRMAN.

P. E. WERNER, PRES. & GENL. MGR.

G. W. CROUSE, SECY & TREAS.



FACTORY & OFFICE
AT AKRON, OHIO.



THE WERNER COMPANY,

BOOK MANUFACTURERS,

LITHOGRAPHERS, GENERAL PRINTERS AND ENGRAVERS,

PUBLISHERS OF THE ENCYCLOPÆDIA BRITANNICA.

AKRON, OHIO,

Dec. 8. 1900

My dear Sir,

Pray excuse my intruding upon you, but perhaps I am not unknown to you as the late Editor of "Self Culture" Magazine, and at present revising Editor of The Werner Co's Supplemental Volume to the "Encyclopædia Britannica".

Having heard the other day from a literary friend in New York, who was regretting your retirement from the Presidency of Johns Hopkins, that you were soon to accept for the McClure Symp. the Editorship of a new Encyclopædia, I write to ask you if you can give me employment in the compilation of the work, any time after the opening of the year, when I shall have finished the revision of the American Supplements to The Werner Edit. of the Ency. Brit., on which I have recently been En-

NEW YORK,
CHICAGO.

PLEASE ADDRESS ALL LETTERS TO THE COMPANY.

J. J. SULLIVAN, CHAIRMAN.

P. E. WERNER, PRES. & GENL. MGR.

G. W. CROUSE, SECY & TREAS.

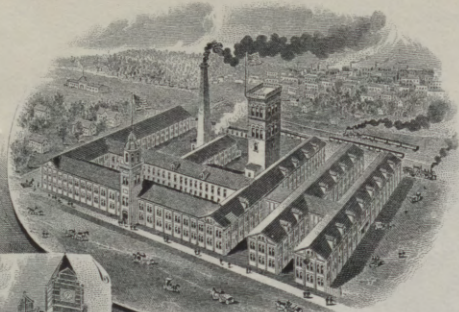
THE WERNER COMPANY,

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PUBLISHERS OF THE ENCYCLOPEDIA BRITANNICA.

AKRON, OHIO.



FACTORY & OFFICE
AT AKRON, OHIO.



saged. In writing you, I trust I am not pre-
suming to speak of a matter which is not pub-
licly known, even if my information be correct.
Should it be so, I am anxious, however, to employ
my pen in work with which I am familiar, & in
the compilation of which I have had considerable ex-
perience.

I may say that I am known to the principal
publishers in New York & in London, & I was for
many years private secretary & literary assistant
to Prof. Solomon Smith in Canada, where I edited
for a number of years "The Canadian Monthly" & the
"Canada Educational Monthly". I take the liberty of en-
closing copy of a letter addressed me by Mr. Werner to
this house on the occasion of parting with the ownership
of "Self Culture". May I trouble you for a line in reply?
With respect & regards. Very sincerely,
G. Mercer Adams.

Presid. D. C. Gilman LL.D. Balt. - }

[Sept, 1898]

ONE DOLLAR A YEAR

TEN CENTS A COPY

SELF CULTURE MAGAZINE

REDUCTION OF PRICE

INCREASE OF SIZE

We take pleasure in announcing that, beginning with the issue for September, 1898, the price of a subscription to SELF CULTURE will be reduced to

ONE DOLLAR A YEAR.

Notwithstanding this reduction of price, the size and scope of the magazine will at the same time be greatly increased. It will have 128 pages of text, instead of 96, as heretofore, and several new departments will be introduced. It will also be illustrated. A special feature of the magazine in its new form will be an Editorial REVIEW OF THE WORLD, which, with a very complete RECORD OF CURRENT EVENTS, will enable its readers to keep thoroughly in touch with all the movements and activities of the day. Its aim will be more than ever to help the seeker after information and knowledge, and to stimulate the impulse toward further study and investigation. It will be kept thoroughly up to date on all political, historical, economic, social, and educational topics, and its purpose is to be absolutely non-partisan and unsectarian. It will still be a 'MAGAZINE OF KNOWLEDGE' in the best and broadest sense, but its aim will be to present its treatment of all subjects in the most attractive and interesting manner. We shall spare no effort to make SELF CULTURE the most complete and ideal periodical for the best homes, and shall do our utmost to have each number of such a character as to secure the attention of every member of the family old enough to take any interest in good literature.

We have reached this determination to give to the public the greatest amount of the ripest thought of the day for the least

amount of money, in the firm belief that in the vast majority of homes intelligence and character are still looked upon as the most desirable traits a man or woman can possess, and it is our earnest hope that SELF CULTURE may prove one of the greatest helps in every family to which it goes in cultivating a taste for the best literature, and that it may be successful in presenting such information and knowledge as shall make all its readers broader and nobler men and women, and better citizens.

The magazine in its new form will be made up as follows:

24 to 32 pages will be devoted to the best treatment of important questions of the day by the foremost writers that can be secured on two continents;

32 to 40 pages will be devoted to more purely literary, historical, and instructive articles treated in a less formal and more entertaining manner.

This will make up the first 64 pages of each issue. The remaining 64 pages will be devoted to the following departments:

An Editorial Review of the World;

A Complete Record of Current Events;

The Literary World (Books, Magazines, etc.);

The Religious World;

The Educational World;

The Scientific World;

The Social and Sociological World;

Art and Music;

Home and Youth's Department;

The Business and Financial World.

We believe that a periodical which honestly endeavors to carry out the purpose and work indicated above may reasonably ask for the moral and practical support of all intelligent, right-minded people; and acting upon this belief we respectfully solicit your subscription to SELF CULTURE for the coming year.

THE SELF CULTURE MAGAZINE,

AKRON, OHIO.

A FEW OPINIONS

"It gives me great pleasure to speak a commendatory word regarding your most excellent magazine, SELF CULTURE, which I believe is doing a great good among the reading and student public generally. Personally I am one of many who are grateful to you for the efforts you are making for the public's welfare."

F. W. GUNSAULUS, *President,
Armour Institute, Chicago.*

"I am favorably impressed with what I have seen of SELF CULTURE. It is a dignified magazine, conducted on a high plane and worthy of a place in the library of thinking and intelligent people. It commends itself in particular, to teachers and takes special pains to keep in view, in one of its departments the interests of the young people with whom teachers deal."

FRANK A. HILL, *Secretary,
State Board Education, Massachusetts.*

"I have taken unusual pleasure in noting the very high character of your magazine. Its pages are certainly worth the attention and reading of all lovers of the best literature. I sincerely hope that its usefulness will be widely extended among our young people throughout the country. SELF CULTURE holds a very high place among our best magazines, and I am very grateful to you for the privilege of reading the last two or three numbers."

A. F. NIGHTINGALE,
Supt. High Schools, Chicago.

"I have had the pleasure of examining SELF CULTURE and consider it an excellent magazine for its purposes. I shall put it on the list of magazines for the Chicago Normal School."

FRANCIS W. PARKER, *Principal,
Chicago Normal School.*

"I wholly agree with the opinion that the magazine is admirable in many respects; that a wide circulation of such a magazine, so reasonable and sane in all its judgments, and so judicious in its selection of subjects, cannot fail to be of great service to just the class for whom it is designed. I congratulate the editor on the skill manifested in his own personal work."

FRANKLIN CARTER, *President,
Williams College.*

"Of all the magazines, East, West, North, and South, I know of no magazine coming to this office (and we get them all) more suitable and needful for the up-to-date student. I enclose check for the four bound volumes"

E. H. PEARCE, *President,
Kentucky Wesleyan College.*

"SELF CULTURE made a very favorable impression upon me and I believe it will be of great value to many of its readers who are separated from the great libraries of the country."

A. W. GREELY, *Brigadier-General,
and Chief Signal Officer in Charge, War Department.*

"I have found SELF CULTURE to be a magazine worthy of the support of every seeker after knowledge. Even in this age of magazines there is no periodical that gives me more pleasure or profit than SELF CULTURE."

F. W. HODGE, *Chief Clerk and Librarian,
Smithsonian Inst.*

"SELF CULTURE is a magazine that is destined to make for itself an ever-widening field of usefulness. The class of subjects handled, their variety, and their masterly treatment make of it a magazine worthy the attention of all who are desirous of improvement along lines that broaden and strengthen."

FRANK J. BROWNE, *Superintendent,
State Board of Education, Washington.*

"I have a high opinion of the magazine SELF CULTURE, and read it with pleasure and profit. I believe it is worthy of generous support."

CHARLES M. JORDAN, *Superintendent,
Minneapolis Public Schools.*

"I should be glad to see a copy of SELF CULTURE in every home in the country. I have lent my copies to some of my more progressive teachers, and have recommended it to all of the teachers in the Atlanta Public Schools. With many kind wishes for the advancement and growth of the magazine."

W. F. SLATON, *Superintendent,
State Board of Education, Georgia.*

"I have read every number of SELF CULTURE and have found it peculiarly useful in giving me a knowledge of the world's progress and the subjects which are occupying the attention of leading thinkers. Its digest of the news of the day is excellent. Its discussions of important questions are among the best that come to my knowledge. I should be glad to have the magazine read by teachers and older students in our schools, because I believe it would develop in them a habit of thoughtful reading and assist them materially in their work."

W. W. STETSON, *Superintendent,
Educational Department, Augusta, Me.*

"SELF CULTURE has been rightly named. It covers a wide field of knowledge, and to the busy people of this land it certainly must prove very acceptable. I greatly admire the independent spirit shown in the conduct of its many departments, and if it continues to aim as high as at present it will be productive of lasting good. The magazine should be on the reading-table of every high school in the land. Teachers will find it very entertaining and useful on account of its treatment of so many subjects of current history. I wish SELF CULTURE the success it deserves."

W. R. JACKSON, *State Superintendent,
Public Instruction, Lincoln, Neb.*

"You are conducting an admirable magazine and likely to do great good throughout the country. I was surprised, in looking at the numbers sent me, to see so many articles that were interesting to me, and how many of them seemed well fitted to interest and instruct the bright youth of our country."

D. C. GILMAN, *President,
Johns Hopkins University.*

"I am favorably impressed by the variety of subjects and the excellence of the work in SELF CULTURE. Evidently the magazine deserves a large measure of success."

C. K. ADAMS, *President,
University of Wisconsin.*

"I have long been a reader of SELF CULTURE. The magazine seems to me to cultivate in a most fitting way its great field. I am sure that it is at once an instruction and inspiration to many."

CHAS. F. THWING, *President,
Western Reserve University.*

"SELF CULTURE fills a unique place in our educational literature. It is a publication of high grade, and yet it appeals to a class of readers whose wants are not properly met in most of the magazines to-day. I wish you great success in your work."

J. H. KIRKLAND, *Chancellor,
Vanderbilt University.*

"I have looked over the numbers of SELF CULTURE with great interest. It seems to me that your magazine cannot fail to be of great value in the interest of general culture. I should be glad if I could aid you in any way in the commendable work you have undertaken."

DAVID S. JORDON, *President,
Leland Stanford Junior University.*

"The recent issues of SELF CULTURE have been especially rich in material for the general culture of teachers. I regard the magazine of inestimable service to teachers who wish to continue to broaden their knowledge and enrich their lives. SELF CULTURE is destined to assist earnest teachers everywhere to prepare themselves to teach in a more helpful way by reason of broader interests and fuller knowledge."

L. H. JONES, *Superintendent,
Public Schools, Cleveland, Ohio.*

"The tone of the magazine [SELF CULTURE] is elevating and I can readily see how those who seek a high grade of current literature would appreciate its value. I wish it the greatest success, believing that its influence will tend to elevate the reading taste of the people."

CHARLES R. SKINNER, *State Superintendent,
Public Instruction, New York.*

"I have examined SELF CULTURE with considerable care. I have known more or less about each number since the first issue, and say without hesitation that it is one of the very best magazines of its kind published. For the busy man, the teacher, or anyone in fact who wishes to keep abreast of the times in history, literature, or politics, it does not have a superior, if an equal."

J. A. SHAWAN, *Superintendent,
Public Instruction, Columbus, O.*

"To tell you that I am pleased with SELF CULTURE does not fully express how thoroughly it seemed to fill an ideal place in my mind. I have long thought that while many of our magazines were excellent, there were only two or three articles in each which I felt like recommending to young men; but every article, in the copies you have sent me, is valuable for this class especially. I wish I could help to place the magazine in every one of our reading rooms, and will particularly urge the young men everywhere to read it. Wishing you success in the excellent undertaking in which you are engaged."

GEORGE A. HALL, *State Secretary,
Y. M. C. A., New York.*

"The magazine, I find, is full of useful and interesting matter, so grouped in short articles, under a great variety of headings, as to relieve it of the heaviness which one might fear in 'a magazine of knowledge.' The articles, notes, inquiries and answers in SELF CULTURE are, moreover very suggestive, and are calculated to lead experienced and inexperienced readers alike into more intelligent observation, conversation, and study. It deserves a place in every reading-room."

W. M. WOOD, *Educational Director,
Y. M. C. A., Chicago.*

"If the previous numbers of SELF CULTURE are up to the standard of the number I have just examined, the periodical is unquestionably of much value to the reading public. We are prone to look back to a golden age, and to compare our poor lot with the peoples of that happy period; but really there never was so golden a day as that on which so much and so excellent thought could be procured for the paltry sum of 20 cents per month. Wishing you continued prosperity."

Yours very truly,
JOHN VANCE CHENEY, *Librarian,
Newberry Library, Chicago.*

"I consider the magazine a liberal education in itself. I should like to see it in every school library in this State."

H. C. CUTTING, *Superintendent,
Carson City, Neb.*

A FEW OPINIONS

SELF CULTURE is a magazine which is comparatively new, but which was evidently needed, for it has lost no time in making itself indispensable to many people who want to keep constantly in the way of learning but do not know just how to go about it. This is the mission of SELF CULTURE, and it is not only ably fulfilling it, but announces forthcoming attractions which promise to make it invaluable to the seeker of knowledge. The magazine aims, not to be self-sufficient, but to be the guide of its readers to the treasure of the world's knowledge.—*The Interior, Chicago.*

We have stated before that it has no rival in its particular field, and so long as it keeps up its standard it can have none. Questions of the day, history, biography, travel, science, literature and art, all have a place and are presented in so pleasing and popular a style that the reading of SELF CULTURE is a positive delight. There are but few subjects it does not touch upon, and a busy man will gain more knowledge of the world's progress through its pages than in any other way. We would advise any one interested to procure a copy and see for himself.—*Boston Times.*

A magazine of unusual excellence for those who would unite entertainment with serious instruction.—*Canadian Churchman.*

The home—the office—the library—the school—none of them can do without it. Not only is the work educational, but it is an education in itself! No periodical, to our knowledge, has ever attempted to approach the treatment of its peculiar scheme with such thoroughness as does the magazine before us. It is a veritable mine of literary wealth, any single department in which is as complete and thorough in itself as many whole volumes usually try to be.—*The Piedmont Herald.*

One of the most popular and instructive of the many magazines which are found in the best homes throughout this broad land is SELF CULTURE. This valuable publication affords the means for self-instruction, and in an able manner fills a field exclusively its own.—*The Gazette, Bedford, Pa.*

SELF CULTURE affords the means for self-instruction and home improvement, and thus fills a field exclusively its own. New developments in science, history, etc., are given each month, thus keeping its readers thoroughly abreast of the times. It is in all respects an ably conducted magazine, and the writers that contribute to it are educators in the best sense of the word. It is not only useful to the student at the fireside, but valuable also to teachers and others of the professional class.—*Syracuse Herald.*

SELF CULTURE comes to us regularly with more matter of general interest within its pages than most of the more pretentious Eastern publications. Its pages are a constant pleasure, and it is astonishing how much good reading matter the editor is able monthly to crowd into his pages. It is not illustrated, but typographically is a most beautiful production.—*Overland Monthly.*

SELF CULTURE, now in its sixth volume, is doing a world of good. It is indispensable to the home circle, and is probably the most instructive magazine going. It is never shallow, always up-to-date, and ever a publication of timely interest and value.—*The American Weekly.*

"SELF CULTURE aims to keep the reader up to date in what is going on all over the globe, in literature especially. It is a very helpful publication to those whose time and opportunities are limited."

THE DETROIT FREE PRESS,
Detroit, Mich.

"I deem SELF CULTURE one of the finest magazines I have ever read during the twenty-four years I have been a teacher in the public schools of Indiana. I find it of great assistance to me in my work in the schools each month."

MRS. MARY GRIFFITHS, Michigan City, Ind.

"Your magazine contains more good, substantial, entertaining reading than any I know of."

HAMILTON, OHIO, June 21, 1898.
Respectfully, GEO. C. SKINNER.

"I am pleased to say that I consider it the best periodical printed in this country to-day, to aid and instruct high school scholars in their course, and also very interesting and instructive for us all. Please keep it coming to me."

Yours very respectfully,
GEO. W. HILL, Ex-Mayor of Antigo.

"Having been a careful reader of your magazine from its beginning, I am pleased to say that I heartily endorse its course and bespeak for it a wide field of usefulness. While the great field of modern journalism has been progressing and rapidly enlarging, the tendency of the age has been to run after the pleasing things—light literature, fine illustrations, poetry and fiction—all of which are delightful and good. But at the same time old facts have been neglected, and we welcome this magazine to fill the vacancy left by this moving on."

E. P. MURDOCK, Chicago.
FULTON, ILL.,
"SELF CULTURE is to me like a continued story—I am always wanting the next issue. Its every page is interesting and instructive, and there is little excuse for any constant reader of the magazine being 'behind the times'."
C. W. COOK.

"SELF CULTURE is to me the ideal periodical for the business man whose time is limited."

S. H. RUSSELL, La Crosse, Wis.

"You are producing a magazine of solid worth. SELF CULTURE is a mine of entertaining and profitable information. It will certainly attract more and more attention if you continue to keep up its high standard of merit."

EUGENE PARSONS, Chicago.

"It is the most valuable magazine I have ever read or studied. I have become attached to it and find it almost indispensable to me in my work. I always give it to my visitors to read and eulogize its merits."

Rev. J. G. GRAICHEN, Lexington, S. C.

PATERSON, N. J., June 18, 1898.

"It is the best magazine I have ever read. I am so busy I hardly have time always to read it, but I enclose check for \$2.00. If I only read one or two, it's well worth the money. Keep right on with the good work. It's a grand magazine."

Dr. W. FLITCROFT.

NEW CARLISLE, IND., June 20, 1898.

"I consider the SELF CULTURE MAGAZINE the best magazine for the money on the market. It contains excellent reading of a very broad and extensive field of knowledge."

Respectfully yours,
J. W. RITTENGER, B. S.

LOGANS FERRY, PA., June 19, 1898.

"I can only afford one magazine, and of all the magazines I ever had in my hands (I was a bookseller at one time), SELF CULTURE is the one that suits me best."

Very respectfully, JNO. DENNINGER.

CHICAGO, ILL., June 22, 1898.

"The magazine is splendid and I feel that I must have it."

R. L. WHITE, 6107 Madison Ave.

"I have at different times taken every magazine (of any note) published, and I do not hesitate to say, that I consider SELF CULTURE the best of them all for any one who wishes to keep posted on matters in general, without time for extensive reading."

Very truly yours,
H. B. DEEMING, Alexandria, Ind.

EAST JORDAN, MICH., June 3, 1898.

"The SELF CULTURE 'fills the bill' for a busy fellow."

Truly yours, J. E. CHEW.

WEST CHESTER, PA., June 18, 1898.

Dear Sirs:—"My opinion of the magazine is that I know of no other superior to it for good solid educational matter, and would feel very much lost without it. My children all enjoy that kind of reading and it is eagerly looked for when the first of the month comes round. Long may you live to publish it."

Respectfully,
L. HOOPES, M. D., 15 S. Church St.

HARRINGTON, DEL., June 15, 1898.

"Your magazine is indispensable to me."

R. J. BARBER.

CLEVELAND, O., June 21, 1898.

"Your magazine is certainly one of the most interesting that I have ever seen, and special credit is due to it for the recent articles on Science and Mechanics which have been published."

Yours very truly,
CHARLES A. KLEIN.

"SELF CULTURE has given me not only a vast amount of valuable information, but it has also afforded me much real pleasure. It would certainly be a very great sacrifice on my part to do without it. I devote much of my time to study, and I must say that SELF CULTURE is without an equal in imparting general instruction."

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New Market, Ky.

"I have just bought the last number of SELF CULTURE, naturally being interested in Speaker Reed's contribution to that number. Not being familiar with the publication and looking it over I feel somewhat ashamed to acknowledge that I have not up to this time known very much about it. A publication of this character should and must have an enormous circulation. I shall take some pains to talk about this magazine because it is really the most valuable thing in its line I have seen for years."

A. G. PAINE, President,
New York and Pennsylvania Co., Times Bldg., N. Y.

CEDAR RAPIDS, IA., June 18, 1898.

"As a conveyer of useful knowledge, it has few if any equals."

Very truly yours, L. WALLACE.

"I appreciate SELF CULTURE very highly and consider it one of the best magazines published. I have not the time to devote to a thorough, systematic study, but I find within the pages of SELF CULTURE such a quantity of good things for the enlightenment of men like myself that it serves my purpose, and the subjects are always presented in such a manner that it is a genuine pleasure to read them; and, as long as I am able, I shall continue to take it."

A. S. CRANE, Secretary,
San Diego Typographical Union.

"Your excellent magazine is a perfect storehouse of information."

W. W. KARR, Smithsonian Institution.

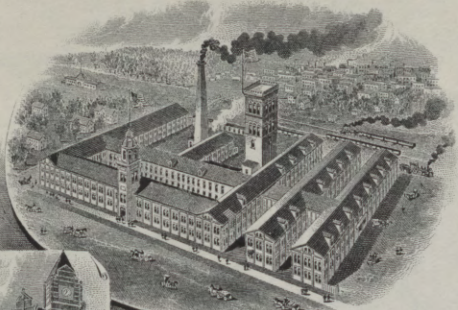
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NEW YORK,
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BOOK MANUFACTURERS,

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PUBLISHERS OF THE ENCYCLOPEDIA BRITANNICA.

AKRON, OHIO

Copy to Presidⁿ Werner, Letter to writer

Akron O, June 2, 1900

My dear Sir,

I herewith Enclose check in payment of salary due to you to date. In doing so I beg to assure you that I very sincerely regret that it became necessary on the part of the Company to sell "Self-Culture". I especially regret this because it will in a measure sever our connection which have so pleasantly existed for a number of years.

Personally I have the most profound respect & admiration for your scholarly attainments, your gentlemanly instincts, and the high degree of honor and integrity of which you give evidence at every opportunity. I am under a great many personal obligations to you, and I hope that I will have the opportunity of demonstrating my appreciation in the future.

Wishing you abundant success,

With health & prosperity for you & your family.

Yours very sincerely

(S.) P. E. Werner,
President The Werner Co.

Silman

COPY.

Dec. 10, 1900.

Dear Sir:-

I cannot give you any information regarding the plans of the McClure people. You would do well, I think, to send a letter directly to them. I remember very well your previous correspondence, and I am sorry that I am not able to say more.